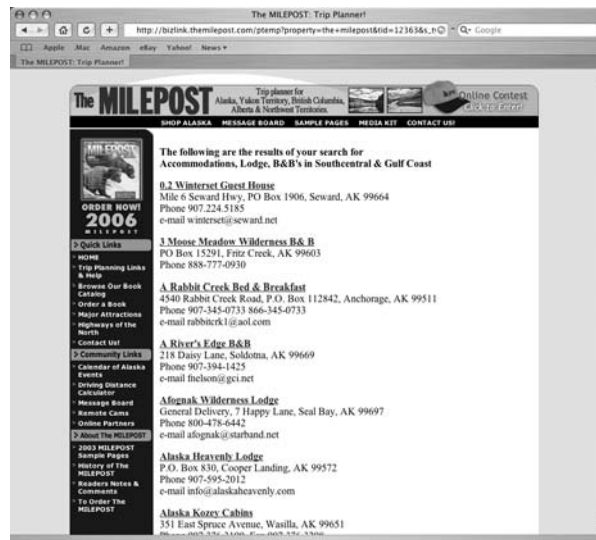


The MILEPOST® book has been guiding travelers over Northern roads—and introducing them to local businesses—for 60 years. Now the world’s most trusted travel guide offers the same unique service to web browsers.

EXCLUSIVE TO The MILEPOST® ADVERTISERS!

- A Trip Planning category of your choice. *All print advertisers receive a free link to their website or email address. Choose up to 3 Trip Planning categories. (A \$75 value - cannot be purchased separately.)*
- Extensive internet and print marketing support.



Trip Planning search results.

TRIP PLANNING CATEGORIES

Accommodations, Lodges, B&B's
Airlines, Air Charters & Airtaxi
Arts & Crafts, Galleries & Gift Shops
Auto & RV Rentals
Auto/RV Services
Bakeries
Bear Viewing / Wildlife Viewing
Boat Cruises, Tours, Charters & Rentals
Books, Publications & Videos
Bus Lines & Motorcoach Charters
Campgrounds & RV Parks
Candy & Ice Cream Shops
Canoe, Kayaking & Rafting
Car/RV Wash
Churches
Cities & Towns
Clam Digging
Coffee Shops
Cruises
Dining, Restaurants & Cafes
E-Commerce/Communications
Education
Entertainment & Special Events

Ferries
Fishing
Flightseeing
Food Outlets (Convenience/Grocery)
Fur Dealers
Fur Products
Gardens
Gas Stations
Gold Mining & Panning
Golf
Guides & Outfitters
Hair Salon
Healthcare
Hobby and Fabric Shops
Horse Related Businesses
Hot Springs & Spas
Hunting
Laundry/Dry Cleaning
Liquor/Saloon/Bar/Pub
Military
Motorcycle Businesses
Museums & Historical Site
Native Heritage Sites

Northcountry Products, Souvenirs
Package Tour Operators
Parks, National, Recreation
Photo Shops & Developing
Railroad
Remote/Wilderness Lodges
Seafood Canning, Freezing & Shipping
Shopping
Sled Dogs
Smoked Salmon/Seafood
Sports & Recreation
Taxidermy
Time Shares
Tours & Adventure Travel
Toy Shops
Transportation
Travel Agents & Booking
Veterinary
Visitor Information
Water Taxis
Winter Activities
Zoos & Wildlife Parks

BANNER ADS

Banner ads include the following:

- Free banner design.
- Link from banner and listing to your web site.

<i>Positions</i>	<i>Cost per year</i>
First page of site \$795 (\$915 CDN) (18 positions available)	
First page of FAQ \$495 (\$570 CDN) (Frequently Asked Questions) (1 position)	
First page of Major Attractions (1 position) \$495 (\$570 CDN)	
First page of How Far Is It? (1 position) \$495 (\$570 CDN)	
First page of Highways of the North (1 position) \$495 (\$570 CDN)	
First page of Road Reporter (1 position) \$495 (\$570 CDN)	
Northern Highways Map page (1 position) \$495 (\$570 CDN)	
Calendar of Events page (1 position) \$495 (\$570 CDN)	

BANNER DIMENSIONS: 125 pixels wide by 125 pixels deep (72 dpi) for home page of site; 425 pixels wide by 60 pixels deep (72 dpi) for all other pages.

Other Guaranteed positions:

FAQ Topic pages
(8 first-page positions) \$395 (\$455 CDN)
Alaska Highway History, Alaska Highway Services, Alaska Highway Mileage, Inside Passage/Ferry, Cruise Ship Travel, Crossing the Border, When to Go, Wildlife, and Glaciers.
(Second-pg. positions) \$295 (\$340 CDN)

Major Attractions Topic Pages
(9 first-pg. destination positions) \$395 (\$455 CDN)
Anchorage, Dawson City, Whitehorse, Denali National Park, Fairbanks, Glaciers, Kenai Peninsula, Prince William Sound, Southeast Alaska/Inside Passage, Hunting & Fishing, Mt. McKinley, Trans Alaska Pipeline, and Wildlife.
(4 first-pg. attraction positions) \$395 (\$455 CDN)

Road Reporter
(7 first-page positions) \$395 (\$455 CDN)
Current Weather, Exchange Rates, Summer Gas Prices, Road Conditions, Mammal of the Month, 55 Great Travel Experiences, and Itineraries.
(Second-pg. positions) \$295 (\$340 CDN)

LINKS

Link to your website or email address and choose up to 3 of 68 categories in the Trip Planning section.

Link . . . FREE with advertisement in The Milepost

Trip Planning on The Milepost® Website



- Readers may access our Milepost advertisers within the Trip Planning Search program. **(Be sure to get your updated contact information in!)**
- Readers may search by geographic area or city.
- Readers may search by detailed categories.
- Readers may search by business name.
- Readers can easily be redirected to your website (or linked to email address if website not available).
- The Milepost printed book and The Milepost website both drive new customers to your front door.

MAIN OFFICE CONTACT

Mary L. Karnos

Advertising/Production Coordinator

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